

# LAKELAND LIBRARY COOPERATIVE

## ADVISORY COUNCIL

Thursday, May 10, 2018

Official Minutes

**1. Call to Order:** Advisory Council Chair, Dale Parus called the meeting to order at 10:40AM and introduced the officers of the Council.

**2. Public Comment:** None

**3. Approval of Agenda:** Motion by Teresa Kline, seconded by Britney Dillon to approve the agenda. Motion carried.

**4. Approval of Minutes:** Motion by Marty Ferriby, seconded by Sharon Engelsman to approve the minutes of the regular September 14, 2017 meeting and the special meeting on September 14, 2017. Motion carried.

**5. Board Report: Teresa Kline**

The Lakeland Board met prior to the Advisory Council meeting. There were no additional items to report.

**6. Cooperative Director's Report:** No additional items to report.

**7. Committee Reports:** Reports are in the meeting packet. No additional items were discussed.

**8. Other Reports:**

A. MLA Board Representative Report: no report

B. MLA Legislative Committee Report: Dale Parus provided an update. Opioid bills are moving through Senate. It is hoped that the legislation to allow Narcam to be administered at libraries should be in place by the end of the year. The school library issues will probably not receive enough support for action due to the possible cost of \$30-50 million.

**9. Old Business:** None

**10. New Business:**

**A. SWOT Analysis:** With a new Cooperative Director and several new directors, it is a good time to discuss the questions of where our cooperative is going, what initiatives member libraries would like to see, and how can Lakeland help libraries achieve those initiatives.

Following is a list of discussion points:

### *STRENGTHS*

Group purchasing  
Expertise/melding of technology  
Shared knowledge  
Great LLC staff  
Advocacy information through LLC, regionally-organized meetings with legislators

### *WEAKNESSES*

Lack of Communication  
Variety of budgets  
Lack of flexibility  
Misconception that we need/want different things/history of focusing more on differences than commonalities  
Slow decision-making process due to excessive details  
Lack of public awareness about what libraries do  
Different ILS's within Co-op  
Proliferation of providers/formats of electronic resources (need app to integrate them all)  
Amount of committees, decision-making structure/timeline  
Geographical barriers for meetings

### *OPPORTUNITIES*

Additional LLC staff to handle issues such as group purchasing  
Meeting multiple needs at the same time  
Branding/marketing opportunities  
Utilize MeLCat in different ways  
Partnering for literacy (youth and adult) initiatives  
Remote access for LLC to assist member libraries  
Technology is the future of LLC, assisting member libraries with technology  
LLC could be advocacy leader, cooperative and statewide level, partner with MLA Delivery—  
more cohesive with 3 ILS systems

### *THREATS*

Placing library size in the way of cooperating  
Operating in the past

B. **Future Initiatives for LLC:** Discussion focused around topics including the 3<sup>rd</sup> grade literacy initiative, advocacy, and technology. Advisory Council will meet with Lakeland staff to prepare a list of initiatives and objects prior to the July 12 meeting.

C. **Group A Caucus to replace Mattie Cook & Molly Walker on PPS Committee:** Janice Williams (MH) and Jessica Hunt (NG) will represent A & B groups at PPS.

D. **Group A & B Caucus to elect a Board member representative:** Mattie Cook (MG) will replace Molly Walker for the remainder of her term (expiring 9/30/18) and then serve a two year term (expiring 9/30/2020).

**11. Member Announcements:** The Council thanked Molly for her service and wished her the best in her new position in Alaska.

The Belding Library will be celebrating 100 years this year and Lakeland directors are invited to attend a reception on May 19.

The Cedar Springs Library will also have a celebration on May 13 to celebrate the one-year anniversary of their new building.

The Saugatuck Douglas Library will have a millage request on the August 7 ballot.

**12. Next scheduled meeting is July 12, 2018, following the 9:30AM Board meeting at the Kent District Library Service Center.**

**13. Adjournment:** Motion by Sharon Engelsman, seconded by Molly Walker to adjourn. Motion carried. Meeting adjourned at 11:52AM.