

Overdrive Group

June 1, 2022

1:00 p.m.

Zoom

Agenda:

17 participants at the beginning of the meeting

- I. Call to order – at 1:03pm
- II. Addition and Approval of the agenda – the agenda was approved with no changes or additions
- III. Approval of the minutes of the previous meeting – M/S Kerry F/Leann P; were approved

IV. New Business

A. ARPA Grant

Carol thanks everyone for their flexibility during this project, and she appreciates everyone meeting the deadlines. Finished spending the money. Nicki curated the Lakeland collection and she was recognized by other OverDrive collections how she did it. Good job!

MI Library is NOW website is up and running. You should have received yard signs and posters. The next part is gathering data usage. May be reaching out to some of you to get some information. If you hear patron feedback (positive or negative) please pass it on to Carol.

The technology kits – if you have any questions on these kits please reach out to Steve Bowers at TLN.

B. Overview of the state of Overdrive

Nicki shared the following data: 9,000 users and 42,000 checkouts in the last 30 days. We have 25,000 ebooks, 8,000 audiobooks, and 4,000 magazines. Note: videos are going away in September. ARPA titles that were purchased for the Lakeland Digital Collection have about 20-25% checked out at a time; nearly 2,000 titles were purchased with the ARPA funds

C. Budgeting

Carol explained we would be receiving more state aid due to increased population. We will get almost \$1.4 million which is about a 9% increase. Suggested Lakeland pay for the platform fee for each library. Each library is currently paying \$1800 a year. With the increase state aid money and the lower platform fee from OverDrive (moving from \$12,000 to \$8,000) Lakeland can support the platform fee so libraries have more to spend on content. This will be brought up at the next meeting.

Discussed how many of our Lakeland patrons were checkout items versus other digital groups (MCLS, Suburban, etc). Also wondered how many holds were being placed by our patrons versus outside digital groups. Nicki shared OverDrive data to inform us our Lakeland patrons are most of the checkouts and about 1/3 of holds. A reminder was mentioned that our digital items fill our patron's holds first just like they do for physical materials.

Nicki also shared how the committee has been doing with purchasing. It has been hard to keep up with holds, and the committee is simply only able to keep up with purchasing items for holds.

Carol also asked the committee: do we want to stay at the \$1800 per year (even though Lakeland would be supporting the platform fee for each library) or increase it?

Some mentioned their libraries need more funding to support Hoopla and its use. The news that Hoopla is finally going to offer some pricing for cooperatives was shared. More information to come as Lakeland finds out.

D. Kanopy

Kanopy is going to be the movie site instead of OverDrive. Lakeland will look at the content and compare it to Hoopla to find out if it is different. Kanopy will just be movies, TV series, Great Courses and Kids Kanopy. It will be very similar to Hoopla, your library pays for each use/checkout. You can decide on how many credits your patrons get. Lakeland to dive into the pros and cons along side Hoopla to figure out which direction to go.

E. Selection Policy

Carol shared the "Digital Materials Selection Policy" document on the screen. With all the intellectual challenges going on, digital content could be challenged as well. This document is very standard and needs to be run by the lawyer. This document will most likely go to the July Lakeland Board meeting. Keep in mind this is a Lakeland policy not a policy for individual libraries, however once it is ready to go, Lakeland will share it on their website.

F. Reminders

Nicki reminds us to continue pushing the Libby app and reminding to ask which app patrons are using. The OverDrive app is being phased out.

Jen reminds us all to use the Libby app every month or so because the interface changes, and we can help serve our patrons.

V. Next Meeting Date

In about a month we will have another meeting.

VI: Adjournment – at 1:38pm

Recorder,

Mary Cook

Allendale Township Library Director