



WHAT DOES

PATRON POINT

DO?



ON-THE-GO CARD REGISTRATION

Patron Point utilizes Geographic Information System (GIS) mapping software to verify that patron-provided addresses fall within a library's service area. This allows for a barcode to be issued in as little as five minutes, allowing the patron to access digital resources.



AUTOMATED EMAIL CAMPAIGNS

Patron points compiles segments of patrons based on attributes and sends them relevant emails as necessary. Our current campaigns are welcome emails for newly registered patrons, card renewal reminders, and email reminders for minor patrons that are about to turn 18.



CARD RENEWAL REMINDERS

Patron Points sends automated emails when a patron's card is about to expire. The timeframe is 7 days prior to expiration, 7 days after expiration, and 30 days after expiration.

AND MORE!