

Overdrive Group

May 31, 2023

11:00 a.m.

Zoom: <https://us06web.zoom.us/j/86535321648>

Agenda:

- I. Call to Order
- II. Addition and Approval of the Agenda
- III. Approval of the minutes of the previous meeting
- IV. Co-op Director's Report
- V. Chairperson's Report
- VI. New business
 - A. Overview of the state of Overdrive
 - B. ARPA title usage
 - C. 2023-2024 Budget
 - D. Updated Libby searching
 - E. Marketplace reporting demo
- VII. Next meeting date
- VIII. Adjournment

Nicki Johnson
Digital Services Specialist



Overdrive Group

November 2, 2022

10:00 a.m.

Zoom

Minutes

- I. Call to Order – 10:04am – 22 participants
- II. Addition and Approval of the Agenda – Stefanie/Karen
- III. Approval of the minutes of the previous meeting – Tammy/Leann
- IV. New business
 - A. ARPA Grant – final

Carol submitted final report on Monday. Spent all the money expect 62 cents 27,000 titles purchased and 6 circulations per title. Received feedback – about 85% of the comments were positive, 10% not understanding what it was, 5% negative. Some liked the branding, and some didn't like it.

\$350,000 between two grants spent on marketing. Lots of marketing coverage.

Carol asks, would it be alright to do something with Hoopla on a smaller budget scale? Cooperative Directors are interested in getting a statewide grant for Hoopla.

Those who don't have Hoopla would have access to a small collection. Those who have Hoopla would have their normal account plus this expanded one. Statewide Hoopla is still up in the air.

We will have another meeting about Hoopla statewide collaboration once more is known.
 - B. Overview of the state of Overdrive

Last 30 days 9,700 unique users 44,000 checkouts
Collection 25,700 ebooks
8000 audiobooks
4300 magazines
 - C. Budgeting

Budget has been set for this year. Because Lakeland received an increase for state aid. The \$1800 each library pays for each year will go to content. Lakeland will for the platform fee of \$8,000.

The magazines are not circulating a lot. The magazines are an all in or not. Cost is \$700 per year per library. We could continue to have the magazines (including the three or four that were not charged last year). Carol will get the quote for magazine cost and send that out. Nikki working on how to market the magazines. Renewal is January 1st. Carol negotiated it down.

Question: with the inflation costs, how far is our \$1800 going to go. If you want new content, Nikki can get new content, but there are 19,000 holds too (just our Lakeland group).

Reminder: if you have an advantage account make sure to share with the group. If your patron has a hold on the item, it will still go to your patron first – just like it does with Sierra.

Consider – to be part of the Lakeland Digital Group, do you need to be an advantage customer? Is there a minimum each library needs to spend each year too?

Currently, Nikki is purchasing holds and letting the other selectors purchase new.

Would we want to increase our purchasing? Lakeland can send a survey out in the next few days. Then after seeing data, we can go from there.

D. Chairman

Nominate Stefanie from Flat River – Mary/Britney

Vice-Chair

Nominate Matt from Fruitport - Virginia/Karen

Rotating Secretary at each meeting

E. Selector

Nikki shared the job description of the selector:

Overdrive selector

The Lakeland Overdrive Committee is looking for a new monthly content purchasing selector.

We are looking for someone who:

- Has knowledge of and experience with Overdrive
- Can meet set deadlines
- Is able to stay within the purchasing parameters set by Lakeland and the head selector

- Can work with the group to achieve monthly goals
- Is able to jump quickly if a special sale/event comes up

You will earn \$0 compensation for this position, just a sense of satisfaction at a job well done.

We are looking for one additional selector. Usually about couple hours a month. Jen from Lake Odessa and Brittany from Georgetown are willing to help.

F. Frozen holds > 1 yr

People are freezing their holds for a year or more. OD says it doesn't affect our holds numbers, but Nikki thinks it does.

Nikki is allowed to purge frozen holds over one year. Melissa/Leann

V. Next Meeting Date

Doodle Poll coming – probably meeting in January

Intellectual Freedom – to a reminder to have a policy in place. Nikki to email out Lakeland policy template.

VI. Adjournment

Stefanie/Tammy

Respectfully submitted,

Mary Cook

Allendale Township Library Director

ARPA Usage
3/1/2022-4/30/2023

1 Title	Checkouts
2 Forget Me Not (unabridged)	268
3 Untamed (unabridged)	253
4 The Body Keeps the Score: Brain, Mind, and Body in the Healing of Trauma (unabridged)	192
5 Cleaning Up Your Mental Mess: 5 Simple, Scientifically Proven Steps to Reduce Anxiety, Stress, and Toxic Thinking (unabridged)	173
6 Crying in H Mart: A Memoir (unabridged)	156
7 Five Total Strangers	156
8 All Creatures Great and Small: The Warm and Joyful Memoirs of the World's Most Beloved Animal Doctor (unabridged)	150
9 The Anthropocene Reviewed: Essays on a Human-Centered Planet (unabridged)	125
10 The Year of Less: How I Stopped Shopping, Gave Away My Belongings, and Discovered Life Is Worth More Than Anything You Can Buy in a Store (unabridged)	123
11 Raising Good Humans: A Mindful Guide to Breaking the Cycle of Reactive Parenting and Raising Kind, Confident Kids	108
12 The Gifts of Imperfection: 10th Anniversary Edition: Features a new foreword (unabridged)	107
13 Broken (in the best possible way) (unabridged)	105
14 The Year of Less: How I Stopped Shopping, Gave Away My Belongings, and Discovered Life is Worth More Than Anything You Can Buy in a Store	100
15 Killing the Mob: The Fight Against Organized Crime in America (unabridged)	97
16 Stand Down: A J.P. Beaumont Novella (unabridged)	91
17 Don't Give the Enemy a Seat at Your Table: It's Time to Win the Battle of Your Mind... (unabridged)	86
18 The Five People You Meet in Heaven (unabridged)	85
19 We Are Not Free: A Printz Honor Winner (unabridged)	80
20 I'm So Effing Tired: A Proven Plan to Beat Burnout, Boost Your Energy, and Reclaim Your Life (unabridged)	79
21 In Defense of Food: An Eater's Manifesto (unabridged)	79
22 Yearbook (unabridged)	71
23 Conversations with Friends: A Novel (unabridged)	63
24 Night: New translation by Marion Wiesel (unabridged)	61
25 Breath: The New Science of a Lost Art (unabridged)	60
26 Bedtime Stories for Stressed Adults: Sleep Meditation Stories to Melt Stress and Fall Asleep Fast Every Night (unabridged)	59
27 Between Two Kingdoms: A Memoir of a Life Interrupted (unabridged)	58
28 I Have Lost My Way (unabridged)	57
29 The Silver Linings Playbook: A Novel (unabridged)	57
30 All Creatures Great and Small	55
31 Still Dead: A J.P. Beaumont Novella (unabridged)	55
32 The Reckoning: Our Nation's Trauma and Finding a Way to Heal (unabridged)	54
33 Tiny Beautiful Things: Advice on Love and Life from Dear Sugar (unabridged)	54
34 Unwinding Anxiety: New Science Shows How to Break the Cycles of Worry and Fear to Heal Your Mind (unabridged)	54
35 Rising Strong: How the Ability to Reset Transforms the Way We Live, Love, Parent, and Lead (unabridged)	51
36 Burnout: The Secret to Unlocking the Stress Cycle (unabridged)	50
37 The Energy Paradox: What to Do When Your Get-Up-and-Go Has Got Up and Gone (unabridged)	49
38 The Poet X (unabridged)	49
39 Get Good with Money: Ten Simple Steps to Becoming Financially Whole (unabridged)	48
40 My Year of Rest and Relaxation (unabridged)	48
41 The Four Agreements: A Practical Guide to Personal Freedom	48
42 Home Made: A Story of Grief, Groceries, Showing Up—and What We Make When We Make Dinner (unabridged)	47
43 Remember: The Science of Memory and the Art of Forgetting (unabridged)	47
44 The Ultimate Meal-Prep Cookbook: One Grocery List. A Week of Meals. No Waste.	47
45 When Things Fall Apart: Heart Advice for Difficult Times	47
46 Finding Audrey (unabridged)	46
47 Try Softer: A Fresh Approach to Move Us out of Anxiety, Stress, and Survival Mode—and into a Life of Connection and Joy	46

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48	White Sand Blues: An Ashley Grant Mystery (unabridged)	46
49	Cleaning Up Your Mental Mess: 5 Simple, Scientifically Proven Steps to Reduce Anxiety, Stress, and Toxic Thinking	45
50	The House on Mango Street (unabridged)	43
51	Intuitive Eating: A Revolutionary Program That Works	42
52	Every Last Word (unabridged)	41
53	High Achiever: The Incredible True Story of One Addict's Double Life (unabridged)	41
54	Wherever You Go, There You Are: Mindfulness Meditation in Everyday Life (abridged)	41
55	Fast. Feast. Repeat.: The Comprehensive Guide to Delay, Don't Deny® Intermittent Fasting—including the 28-Day FAST Start (unabridged)	39
56	A Grief Observed (unabridged)	38
57	Hunger: A Memoir of (My) Body (unabridged)	38
58	Plant-Based on a Budget: Delicious Vegan Recipes for Under \$30 a Week, in Less Than 30 Minutes a Meal	38
59	Notes on Grief (unabridged)	37
60	On Juneteenth (unabridged)	37
61	We Are Never Meeting in Real Life: Essays (unabridged)	37
62	A Northern Light (unabridged)	36
63	Everything Happens for a Reason: And Other Lies I've Loved (unabridged)	36
64	You Are a Badass Every Day: How to Keep Your Motivation Strong, Your Vibe High, and Your Quest for Transformation Unstoppable (unabridged)	36
65	My Lovely Wife in the Psych Ward: A Memoir (unabridged)	35
66	The Nine: The True Story of a Band of Women Who Survived the Worst of Nazi Germany (unabridged)	35
67	10% Happier: How I Tamed the Voice in My Head, Reduced Stress Without Losing My Edge, and Found a Self-Help That Actually Works—A True Story (unabridged)	34
68	Good Morning, Monster: A Therapist Shares Five Heroic Stories of Emotional Recovery (unabridged)	34
69	How Not to Die: Discover the Foods Scientifically Proven to Prevent and Reverse Disease (unabridged)	34
70	The Four Agreements by Don Miguel Ruiz Summary (unabridged)	34
71	A Curious History of Sex (unabridged)	33
72	Reasons to Stay Alive (unabridged)	33
73	Severance: A Novel (unabridged)	33
74	Blue Nights (unabridged)	32
75	Living Simply: A Teen Guide to Minimalism	32
76	Sunshine Girl: An Unexpected Life (unabridged)	32
77	Chasing the Thrill: Obsession, Death, and Glory in America's Most Extraordinary Treasure Hunt (unabridged)	31
78	Forever Our Boys (unabridged)	31
79	How to Eat: All Your Food and Diet Questions Answered: A Food Science Nutrition Weight Loss Book (unabridged)	31
80	I Am the Messenger (unabridged)	31
81	Persist (unabridged)	31
82	Stop Doing That Sh*t: End Self-Sabotage and Demand Your Life Back (unabridged)	31
83	The Happiest Man on Earth: The Beautiful Life of an Auschwitz Survivor (unabridged)	31
84	The Little Book of Hygge: Danish Secrets to Happy Living (unabridged)	31
85	The Story of Ferdinand (unabridged)	31
86	Anxious for Nothing (Young Readers): Living Above Anxiety and Loneliness (unabridged)	30
87	Cook for Your Gut Health: Quiet Your Gut, Boost Fiber, and Reduce Inflammation	30
88	Eat to Beat Depression and Anxiety: Nourish Your Way to Better Mental Health in Six Weeks (unabridged)	30
89	Finding Freedom: A Cook's Story; Remaking a Life from Scratch (unabridged)	30
90	Heart Berries: A Memoir (unabridged)	30
91	Kennedy's Avenger: Assassination, Conspiracy, and the Forgotten Trial of Jack Ruby (unabridged)	30
92	Navigating Early (unabridged)	30
93	The Brain Fog Fix: Reclaim Your Focus, Memory, and Joy in Just 3 Weeks (unabridged)	30
94	The Nature Fix: Why Nature Makes us Happier, Healthier, and More Creative (unabridged)	30

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95	Unf*ck Your Intimacy: Using Science for Better Relationships, Sex, and Dating (unabridged)	30
96	A Rhythm of Prayer: A Collection of Meditations for Renewal (unabridged)	29
97	Aware: The Science and Practice of Presence--A Complete Guide to the Groundbreaking Wheel of Awareness Meditation Practice (unabridged)	29
98	How to Change Your Mind: What the New Science of Psychedelics Teaches Us About Consciousness, Dying, Addiction, Depression, and Transcendence (unabridged)	29
99	Nomadland: Surviving America in the Twenty-First Century (unabridged)	29
100	The Lost Art of Good Conversation: A Mindful Way to Connect with Others and Enrich Everyday Life (unabridged)	29