

Overdrive Meeting via Zoom
Feb 4, 2022
10:00am

In attendance: Carol Dawe-Lakeland; Nicki Johnson-Lakeland; Jen Salgat-Lake Odessa, Kerry Fountain-Clarksville/Saranac; Tammy Borden-Freeport; Rhonda Burns-Leighton; Karen McKinnon-Leighton; Mary Cook-Allendale; Leann Parker-Howard Miller; Virginia DeMumbrum-White lake; Lindsey Kult-Howard Miller; Stephanie Reed-Flat River; Paula Wood-Ionia; Brittany Nuland-Georgetown; Pam Osborn-Whitehall; Deanna Riggelman-Tamarack District; Elyshia Hoekstra-Coopersville; Jonelle Ball-Home Twp; Virginia Oakley-Saugatuck/Douglas; Melissa Huisman-Gary Byker, Kamey Krum-Howe-Cedar Springs

The meeting was called to order at 10:09 AM by Carol Dawe, Lakeland Co-op Director.

The agenda was approved with no changes or additions.

The minutes from the last meeting, May 17th, 2021, were approved.
M/S Mary Cook/ Elyshia Hoekstra

New Business:

Nicki Johnson gave the following updates from 2021:

494,144 total Overdrive checkouts including approximately 275,000 ebooks, 201,000 audiobooks, and 17,000 emagazines
20,000 unique users in 2021

With 49,000 checkouts in January 2022, we are on track for a great year of digital use.

Flat River Community Library is offering a digital partnership to their local public school through a program known as Sora. Public school students will have access to age appropriate digital resources connected to the library. The cost is covered by the school. Other libraries interested in the Sora trial can contact Flat River or Lakeland.

Booktok has greatly increased Overdrive circulation. Using the social media platform, TikTok, readers are promoting popular authors and books as well as not-so-famous authors and books. Our patrons are placing holds on materials they've seen or heard about, contributing to the popularity of Overdrive. Libraries are encouraged to check Advantage settings to possibly release titles to the general group.

Carol briefly mentioned the up-coming Overdrive budget. She is working on options for Overdrive funds but at this time hasn't been given any information from the Library of Michigan regarding state aid. Discussion to possibly increase member contributions may ensue at the next meeting.

Lakeland Digital Library is the new name of the Lakeland Cooperative digital collection.

ARPA Grant funds are being distributed and spent. ARPA funds will purchase digital titles from Overdrive, mostly non-fiction, that will educate, inform, and enlighten readers struggling with side effects of the pandemic. Topics of the titles may include mental health, physical health, job skills, etc. Michigan libraries had the option to purchase their own titles, allow a content group to choose titles, or a combination of the two options. Funds also paid a small stipend to the administrators of the grant as well as to MLA's marketing committee.

The next meeting will perhaps occur in May 2022. Surveys with possible dates will be collected.

The Overdrive meeting adjourned at 10:42AM

Recorder,
Jennifer Salgat
Lake Odessa Community Library Director