

Lakeland Library Cooperative
Continuing Education Committee Feb 22, 2024 at 1:00 pm
(via Zoom)

<https://us02web.zoom.us/j/7407387755>

Chair: Alison Anderson

Vice Chair: Ingrid Boyer

Agenda

- I. Call to order and roll call
 - a. Meeting was called to order at 1:05 by Alison Anderson
- II. Additions or deletions to the agenda
 - a. None
- III. Approval of the agenda (Motion)
 - a. Cierra approved the Agenda with the change to “January” from December in point IV, Mary Seconded
- IV. Review and Approval of the minutes from January 25, 2023 (Motion)
 - a. Rob moved, Cierra Seconded
- V. Updates from the Cooperative Director
 - a. Cooperative Directors are working on researching a series of marketing programs – this will be a multi-part series
- VI. Ongoing/New Business
 - a. Planned Program Updates
 - i. Lunch and Learn
 1. March – Outreach (Starting at 11:30 because Advisory will be talking about hotspots)
 - a. Stef Reed
 - b. Jackie Roseberry
 - i. They are ready to go with their powerpoint
 2. May – Social Media
 - a. Kerry Fountain, Stef Reed, Jackie Roseberry have expressed interest – Amber can also present if necessary
 - b. Ingrid mentioned that she may have a staff member with a different perspective from the small business world
 - c. Making this program a panel
 3. Next FY Slate Brainstorming – Keep it in mind!
 - ii. Spring Slate
 1. AI Programs/VR Programs - Program is Scheduled for April 10 at 2 PM - AI in Libraries: A Practical Guide for Non-Techies
 - a. We are considering opening this up to other cooperative
 2. Youth Services Program?
 - a. Getting Teens in the Library
 3. Adult Services Program?
 - a. Working with the elderly
 - b. Helping People Identify Scams
 - iii. Canva
 - iii. Newsletters

- iv. After-School Crowd Behavior and other Patron Behavior
 - 1. From the Legal/HR Perspective
 - c. Finding existing webinars for the suggested topics in the brainstorming document
 - i. This will be compiled into a Knowledge Base on the LLCoop Website
 - d. Compiled List of Member-Suggested Programs
 - i. Creating a central spreadsheet that will allow us to sort into categories
 - e. Getting Support Staff Involved in Programs
 - i. Reaching out to libraries to who do not attend to see how we can serve them
 - f. Results of Youth Services Survey
 - i. Ingrid went over the results from her Youth Services survey she conducted in more detail.
 - ii. Top three results were STEM, Makerspaces, Tech Trends
 - iii. YS also vastly prefer in-person
 - VII. Next Meeting Date: March 28, 2024, 1 PM
 - VIII. Adjournment (Motion)
 - a. Cierra made the motion, Mary seconded