

Lakeland Library Cooperative
Adult Services Committee Meeting
October 22, 2024
Loutit District Library
2pm

UNAPPROVED MINUTES

Agenda

- I. Call to Order (2:02pm)
 - a. Carol will act as chair for this meeting
- II. Introductions/other
 - a. Participants introduced themselves and their library
 - b. Explanation on how committees work
 - i. One vote to change
 - ii. Chair and vice chair meet with Carol 2 weeks before meeting to establish agenda
- III. Additions/Changes to the Agenda
 - a. No additions
- IV. Approve the Agenda
 - a. Motion by Abby from Allendale, second by Jake from Herrick, motion carried
- V. Approve the Minutes of the August 2024 meeting
 - a. Motion by Jake from Herrick, second by Kim from Spring Lake
- VI. Officer Elections
 - a. Table chair and vice chair until next meeting
 - b. Secretary
 - i. Motion Shanni from Ionia, second by Katie from Loutit, motion carried
- VII. Discussion
 - a. MLA: Ben Whiting opening keynote explained how library workers are important in forming connections and relationships with our patrons
 - i. What we all do is magic: Engaging people we don't know and giving them resources
- VIII. Adult Programming Roundtable Discussion
 - a. Discussion in 2 parts, with participants answering three questions at a time
 - i. Do you have adult programming and if so, how many programs per year? Who plans the programs? Which staff members? Where do your ideas come from? Is their patron input?
 1. Jamie from Patmos: Yes; 2/month, 30ish/year; Jamie plans and executes; always looks at ideas from other libraries, online (Pinterest); uses patron input and does yearly survey of patrons and ask specifically about programs
 2. Pam from Tamarack: Yes; 40/year and more in fall; Pam plans; finds ideas from the internet, other libraries, and online (Pinterest); survey at every program and at front desk; have found that patrons want more craft programs
 3. Alison from Spring Lake: Yes; 40ish/year, 2 crafts a week, weekly crochet group, music 1/month, heavier in fall and winter; They have an events coordinator but everyone works together (if someone has idea they run with it); ideas from other libraries; could be better with surveys; try to

program with current events that matter to the community (historical, political, seasonal)

4. Annaka and Jake from Herrick: Yes; 265 adult programs (a lot of small programs and recurring; 4 adult librarians and 4 assistant librarians to do programming as well as 3 adult programmers spread out between departments; ideas from other libraries, trying different types of programs to see what gets patron interest, what gets people in seats will repeat (try not to repeat unless it's successful); Do many puzzle competitions, sci-fi fantasy book club at local bar
5. Tawnee from Allendale: Yes; 129/year, 50/weekly programs (support group that includes youth); library director and Tawnee plans programming; ideas from online, thrift stores, Pinterest; listen to patron interactions
6. Shanni from Ionia: Yes; Shanni started in Jan/2024 and works with community service team that includes Shanni; goes to book club (He-Man Book Lovers Club) for input, ideas from other libraries, Pinterest, surveys (would like to be implemented more); goal to have programs 1/month; currently do quarterly programs, cookbook club, jigsaw puzzle club, unsuccessful program was cards, coffee, and reading (no participants); looking for times of day that are better
7. Katie and Kevin from Loutit: Yes; 250-300/year; a lot of recurring, Friday matinee every Friday (low staff effort but constantly going), monthly recurring (coffee and coloring, book club, film club, silent book club), a lot of seasonal, regular trivia with local brewery, speed friending, senior social hours; almost all staff has hand in programming, 3 depts involved in adult programming (adult services, genealogy, marketing and outreach), collaborate between depts, encourage staff to run with programming, almost everyone has a recurring program; brainstorm session with staff, patron input from program attendance, collect ideas for movie matinees by having film club propose 3 films and trailers are shown the next matinee and patrons vote on next month's film
8. Nancy from Salem Township: Yes; library is small and Nancy is new in role; 2 book clubs (morning and evening that meet monthly), successful CPR class, just starting to schedule monthly programs; asks patrons and gets good input and gets good turnout but is looking to engage more patrons
9. Miranda from Saranac: Yes; this year 116 programs at 2 locations; Miranda does adult programs and partners with community outreach, before didn't have adult programs run by staff they were ran by an outside person who came into the library; does a lot in community, use Creativebug resource, Painting with Pam continuing, continuing education programs (GED, using Mel), going to adult care facilities and senior living facilities and doing coloring classes and connecting to online resources, murder mystery every month and that's how they do book clubs (come in for the murder mystery and vote on next book for next month, meet for coffee)
10. Kristin from Flat River: Yes; 40ish/year plus all recurring (book clubs, craft-in, drop-in tech help, etc), Kristin plans and works with

programming and outreach team, takes patron input from surveys and other libraries, online

11. Questions addressed to all
 - a. (unsure who asked) When do you host adult programs?
 - i. Mostly evening with some 50/50 day and evening
 - b. (unsure who asked) For those who meet with other staff members, what does that entail?
 - i. Monthly meetings to discuss when multiple people, if it's your idea run with it (you do the work)
 - c. (unsure who asked) Can surveys be shared?
 - i. Send surveys to Amber (amber@llcoop.org), or email adult services committee mailing list, will send email on how to email the list
12. Carol discussion on strategic planning
 - a. Has been working well, works with directors and hosts focus groups with staff and community members
 - b. Hesperia put survey on Facebook and made sure to post when users were active and received great feedback
 - i. Find what interactive avenues your community likes/uses such as Facebook, newsletters, etc
- ii. Best program? Most challenging program? How do you tie your programs into your other resources such as the collection, online databases, Mel, Overdrive, Hoopla, etc.? Next steps.
 1. Kristin from Flat River: Anything crafts and miniature (fairy garden terrariums and mini coffin of curiosities, take and makes, seasonal (Halloween), paranormal related, cultural history (Reg Pettibone Native American Dances), challenge is dealing with registration (long waiting lists)
 - a. Kristin asked about how other libraries handle registration
 - i. Amber: Local Hop and the calendar and event registration system that allows for a waiting list, allows overflow, easy to use, ticket types
 - ii. Miranda from Saranac: Changed take and makes to laying out materials for patrons to make their own kits and have the materials out all day long (patrons used to come in the morning and take everything)
 2. Miranda from Saranac: Crafting programs, Cricket crafts (can bring your own item to use or use what library has), sewing group (increased from knitting to open to other crafts, making hats to give to the community), murder mystery popular, partner with local coffee shop; challenge is looking at ebooks and making sure enough are available for book clubs
 3. Abby from Allendale: Support group for adults (Abby has training for maternal wellness and has offered to come to train staff at other libraries), Mom's support group that's very popular that has formed a community
 4. Nancy from Salem Township: Has taught adult programs on how to learn Mel and Hoopla, has a lot of people who come in for tech help, there

was a large gap between the last person to do programming and trying to grow it now

5. Katie and Kevin from Loutit: Pop culture trivia with local brewery (kids and up), 14-15 teams with 60 at least, Star Wars 150 people, library prepares questions and bar has emcee that hosts, 10 questions and have 10 mins to discuss and then turn in, has directly led to library card sign-ups, people come from all over, hosted at the brewery on slower nights (Thursdays), library has themed prizes and brewery also throws in prizes, reaching emerging adult demographic, allows library patrons to bring outside food and drink, has led to other programs silent book club and speed friending at the same brewery; craft programs are also popular; wicked cemetery tours that are pre-recorded and have signs with QR code leading to recording, self-led tours and also a few in-person (have a huge waiting list); coffee and coloring good turnout and low effort (morning every other Thursday, mostly ages 50+ and a few 20/30s), use higher quality colored pencils (one-time cost) and print out images on nicer paper; ereaders and library resources program to connect patrons with eresources to explain differences and have a lot of staff for 1 on 1 to help patrons download resources on devices
6. Kevin from Loutit: Trying to partner with community more; working with county parks to have hikes, often have waiting list when partnering with community organizations; going to senior living centers and play records; Loutit does not charge for events and they fill up quick, problem in that there is no incentive for people to let the library know when they're not coming
7. Shanni from Ionia: Learning where there is space in the community to partner on existing events; best programs are paint and sip classes, senior social hour, try to tie into collection (cookbooks kept at desk for cookbook club, one person wins a copy of that month's cookbook), also have drawing for a book that everyone signs; no waiver required for cooking programs but places cards that state ingredients/allergens/etc for dishes
8. Tawnee from Allendale: Adult book discussions popular, mom support group, coffee and crafts (would like to offer morning and night); will be having eresources classes, seed library; biggest challenge was the show and snack (how to get people to come)
9. Jake from Herrick: Very popular theme week for Lord of the Rings partnered with county parks for a storywalk LOTR, craft of the day for LOTR and trivia night; most challenging are lectures (getting people in seats)
10. Annaka from Herrick: Puzzle competitions every quarter (asked the group if anyone would be interested in swapping puzzles); themed initiates every quarter, miniature renaissance fair that was very well attended but was very expensive (end of summer and very hot)
11. Kim from Spring Lake: Crafts, monthly concerts on Sundays featuring different musicians, block party (end of summer/mid fall) that includes local musicians, food trucks, and fire trucks; book clubs; looking for more depth of programming; most difficult were doing classes for

resources put pivoted to going to senior centers (teaching Zoom, etc) and that helped, expanded to one on one tech help with tech librarian, one on one tutoring for free

12. Alison from Spring Lake: Crafternoons with same craft for a few weeks in a row was successful
13. Pam from Tamarack: crafts, lectures, nature, adventure, swordsmanship museum, least successful tend to be programming with local authors (author expo)
14. Jamie from Patmos: Craft programs on Saturday mornings for adults (best time for them) and allow teens to come with an adult, most successful were programs that tied into the seed library (Michigan Heirlooms, how to have successful vegetable garden); quilt month display popular with related programming (quilt guild classes), foraging; most challenging was meet your library board candidates program (turned it over to league of women voters), had over 45 people so that was successful
 - a. Jamie asked the group to share craft ideas

IX. Next Meeting Topic

- a. Program recommendations

X. Adjournment (3:27pm)

- a. Motion by Jake from Herrick, second by Katie from Loutit, motion carried